

BRING KENTUCKY TO THE TABLE

The Program That Pays You Back

At Kentucky Proud®, we believe good food starts at the source—and there's no better source than right here in the Commonwealth. The Buy Local program helps chefs and food service operators bring the flavor of Kentucky farms directly to the plate.

Whether you're already sourcing locally or just getting started, this grant program can help you save money, connect with farmers, and give your customers the transparency and flavor they crave.



HOW IT WORKS

- ✓ Up to 15% back on eligible Kentucky farm-impact purchases
- ✓ \$8,000 per year; \$36,000 lifetime cap
- ✓ Works with direct farm or distributor purchases
- ✓ Connect with 375+ verified Kentucky Proud® producers



Need help locating local ingredients? Our Kentucky Proud® staff maintain product lists of Kentucky Proud members who have provided Kentucky direct farm-impact items to food service operators registered in the Buy Local program.

Since 2017, the Buy Local program has reimbursed more than \$2 million to food service partners across Kentucky—helping them keep more dollars in their business while investing in Kentucky agriculture.

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What is Kentucky Proud®?

Kentucky Proud is the official marketing brand for agricultural products that are grown, raised, processed, or manufactured in the Commonwealth. Kentucky Proud promotes locally grown food, farmers' markets, farm stands, agritourism sites, and many other products and destinations with roots in Kentucky soil.

What is Buy Local?

Buy Local is an **incentive program** to reward food service entities (*schools, restaurants, caterers, etc.*) that enhance their menus with locally sourced, direct farm-impact, Kentucky Proud® farm ingredients.

Why is Buy Local Good for Kentucky?

Purchasing locally produced products supports the farmer you see at the Farmers' Market. It supports your friends and neighbors, keeping money in your community. Buying local also mean avoiding transportation and storage costs, which means you're using fresher, tastier – healthier – ingredients.

Why is Buy Local Good for You?

Buy Local puts money back in your pocket! Participation means up to a 15% reimbursement (*up to \$8,000 annually and \$36,000 lifetime*) for the Kentucky Proud products you use to create your menu.

Follow these steps to participate:

- First, confirm you are an active member of Kentucky Proud. If you are not, complete [this simple application](https://www.kyproud.com/application) ([kyproud.com](https://www.kyproud.com)).
- Second, [complete the Buy Local application](https://www.kyproud.com/about-membership) ([kyproud.com/about-membership](https://www.kyproud.com/about-membership)) to enroll in the Buy Local program.
 - Please review, using the checklist on the first page
 - Complete the Vendor Registration online [here](https://vss.ky.gov). (vss.ky.gov)
 - Return completed and notarized Affidavit, with application
 - Send them either by mail or through email to pamela.holbrook@ky.gov or 111 Corporate Dr., Frankfort, KY 40601. If your file is too large for email, let me know and I'll provide another option for submitting it electronically.
- Once I receive your completed documents, they will be signed by our office, your enrollment date determined, and you will be notified with details on submitting invoices and deadlines.

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