



RAINBOW BLOSSOM

NATURAL FOOD MARKETS



Rainbow Blossom is a natural foods market located in Louisville, Kentucky. Their mission is to be a resource for improving the quality of life for themselves, their community, and their company. What better way to fulfill that mission than by supporting local Kentucky farms!

Tip #1: If you're interested in selling your products at Rainbow Blossom, the best way to get in touch is to fill out our vendor form. This can be found on our website.

Tip #2: Be transparent about the ingredients used in your products and the farming practices you use on your farm. Rainbow Blossom has specific criteria when bringing on new products and we want to make sure both parties are satisfied with those expectations from the beginning.

Tip #3: We love when producers want to communicate with us! Our preferred form of communication is through email. We try to do all forms of communication through email so we can keep track of what messages and orders are being sent out.

Tip #4: Depending on the store, they try to have products at all of their locations. While they are flexible with delivery and will work with producers if they are unable to deliver to every store, the preference of Rainbow Blossom would be for producers to delivery their weekly run to each store that sells their product. It also helps when producers will communicate their minimum delivery amount so they can prep on which stores to send you to!

MarketReady™



<https://www.rainbowblossom.com/>

