

# KENTUCKY

## CHEESE CARES

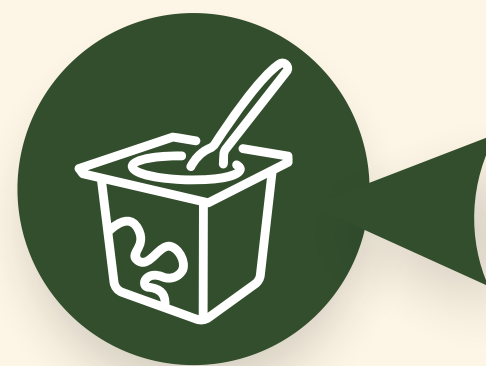
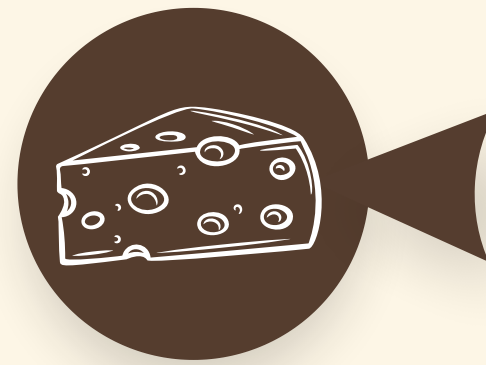
For additional information or questions, please contact [camille.dant@uky.edu](mailto:camille.dant@uky.edu)

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## THOUSAND

**Cheese blocks have been sold from KY dairies**

**For Kentucky producers looking to participate, there are a few things you need to do before becoming a participant in the program.**



### What is Kentucky Cheese Cares?

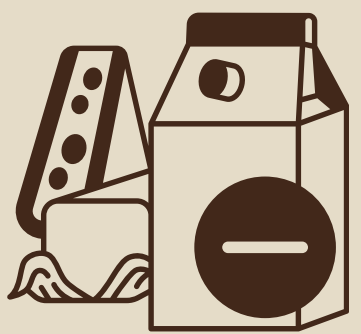
It is a partnership between Kentucky Dairy farmers, the Kentucky Department of Agriculture, The Dairy Alliance, Kentucky Center for Agriculture and Rural Development, Kroger, Feeding America and Feeding Kentucky. The program was established in October of 2020 to increase access to dairy products while supporting Kentucky dairy farmers.

### What does it do?

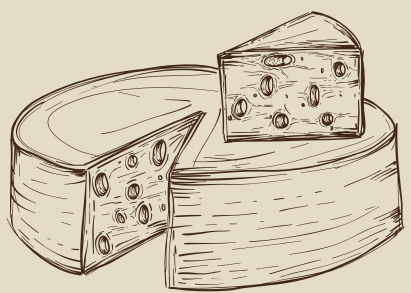
Cheese Cares allows Kroger customers to purchase locally made, artisanal cheese while supporting the mission of Feeding Kentucky.

### Who participates?

Cheese cares is a Cause Marketing Program allowing Kroger customers who purchase Wildcat Mountain Cheese or Harvest Moon Cheese from one of the participating Kroger stores, 50 cents is donated to Feeding Kentucky.



Producers looking to be apart of the Kentucky Cheese Cares program must first be selected and qualify to become a Kroger vendor.



Contact Steve Smith at [Stevens@fishmarketseasfoods.net](mailto:Stevens@fishmarketseasfoods.net), the preferred distributor for Kroger to submit samples and find out more.



**There are over 50 Kroger locations across the state that sell the participating cheeses.**

For every block of cheese sold from participating local dairies, Kroger donates 50 cents to Feeding Kentucky. In turn, Feeding Kentucky uses those funds to purchase cheese from Kentucky dairies to be distributed across the Commonwealth.



**Feeding Kentucky services seven member food banks that serve all 120 counties in Kentucky in partnership with a network of over 800 local food pantries and shelters.**

