

MarketReady
Dairy Presents

Small Ruminant PRODUCER TRAINING

MarketReady educates producers interested in expanding their business and products into wholesale, retail, and restaurant markets. Join us for this virtual training opportunity made possible by the Southeast Dairy Business Innovation Initiative.

Hosted by the MarketReady Dairy Producer Training Program and the Kentucky Sheep and Goat Development Office

We are offering 2 virtual training opportunities for our core MarketReady sessions. These will introduce key concepts for marketing to wholesale channels.

*PLEASE REGISTER FOR ONLY ONE TRAINING SINCE THEY BOTH WILL COVER THE SAME MATERIAL

DATES:

September 7th 7:00–8:30 PM

September 14th 7:00–8:30 PM

REGISTRATION:

<https://marketready.uky.edu/events>

MORE CONTACT INFO:

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MarketReady™

