

Digital Marketing Tips from Amanda!

Know your Target Audience

Understand your target audience's demographics, interests, and online behavior. This will help you create more effective digital marketing strategies.

Develop a strong social media presence

Social media is a great way to engage with your audience, build brand awareness, and drive traffic to your website. Creating valuable content that is useful and relevant to your audience but also have fun with it! Social media is SOCIAL!

Social Media Marketing Tips

Before posting ask yourself, "Is what I'm sharing useful, interesting, informative, entertaining, or will it help my audience connect with my or my brand?"

Next Steps with Digital Marketing

Be consistent - set a schedule and stick to it!
If you want more comments - respond to the comments you receive
If you want more shares - thank the people that share your content
Like, comment, and share other people's content too!