## AN ALL-INCLUSIVE TOUR OF LOCAL FOOD BUYERS!

## DON'T MISS OUT ON THIS EVENT

During the tour, we will visit 3 or 4 buyers in the area to see what happens behind the back doors! We will visit a restaurant, a grocery/retail market, and a farm-to-school buyer. The Buyer Tour allows producers to get a behind-the-scenes look at what happens at these various marketplaces. You will be able to ask questions, talk with buyers, and get first-hand experience with what it is like to sell to a restaurant, grocery/retail store, or farm-to-school buyer.

This event is free-of-charge and includes lunch at a locally sourced restaurant. Producers as well as tech. assistance providers are encouraged to join.

For registration, questions, and concerns, email savannah.columbia@uky.edu. More information
is available at marketready.uky.edu.





